

2022 GROWER & MARKET PACKAGES

Reliably reach families looking for Farm Fun, Farm Markets, U-Pick locations & Orchard Experiences in Southwest Michigan - all season long.

Craft a Promo Package - Select from this Menu

book now for best availability

1 Summer Fun Guide Listing

EACH LISTING INCLUDES

- **800x300 graphic** linked to your site
- 75 words of text
- Links to your website & 1 social media
- Business address & phone number

1 credit

2 Fall Fun Guide Listing

EACH LISTING INCLUDES

- **800x300 graphic** linked to your site
- 75 words of text
- Links to your website & 1 social media
- Business address & phone number

1 credit

3 U Pick Guide Listings

Choose to be listed in one or more guides:

Strawberry U Pick, Blueberries, Apples, Pumpkins

EACH LISTING INCLUDES

- **800x300 graphic** linked to your site
- 75 words of text
- Links to your website & 1 social media
- Business address & phone number

1 credit/guide

4 Destination Article Promo Pk

Get in front of families with a custom website article with this destination article promo package.

PACKAGE DETAILS

- Sponsored article about your destination
- 4-5 photos
- 300-500 words of text
- 2 Boosted Facebook posts. 1x Instagram Stories Slides. 2x Newsletter Promo
- Limited availability

3 credits

5 Event Promo Package

STARTER EVENT PACKAGE	STANDARD EVENT PACKAGE
2 weeks calendar feature	2 weeks calendar feature
boosted Facebook post	IG Stories & boosted FB post
ad in (1) newsletter issue	ad in (2) newsletter issues
1 credit	2 credits

6 Giveaway

Run a Facebook or Instagram Giveaway on the KZOOKIDS platform

1 credit/giveaway

7 Social Media Influencer Visit

One of the KZOOKIDS Team Members & her family visits your venue for a complimentary experience. The visit is recapped on Instagram Stories, the KZOOKIDS Facebook Page, and in the newsletter. Pending availability.

1 credit

8 Banner Ad

Pick 2 of the 3:

1-Week Exclusive Calendar Banner Ad Sponsor (limited availability)

OR

1-Month (700x125)

OR

(250x200) Banner Ad

1 credit/banner ad run

Credits must be purchased and booked at the same time to get price breaks. Credits must be redeemed at time of purchase. Only good on KZOOKIDS platforms. Only good for market or farm businesses. Credits expire Dec 31, 2022 and are nonrefundable.

1 credit	\$205	4 credits	\$768	10 credits	\$1750
2 credits	\$405	5 credits	\$940	15 credits	\$2550
3 credits	\$595	6 credits	\$1075	20 credits	\$3240